

# **Blockdale Media LLP**

Publishers of **Chemical Industry Digest**

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## **Media packages - [www.chemindigest.com](http://www.chemindigest.com)**

While advertising helps create branding and awareness about your products & services, a mix of advertising along with editorial is an ideal way to create brand visibility as well as to reinforce your brand image. Chemical Industry Digest website offers unique and cost-effective packages to enable companies stay in the news while at the same time offering advertising and branding exposure.

### **Take a look at our packages :**

#### **1. Package A**

- Web banner (MPU) on RHS for the month
- One write - up (Product write-up/ Case study/ Technical paper on one product)

**Cost = Rs. 30,000/- per month + GST as applicable**

#### **2. Package B**

- Web banner (MPU) on RHS section of website for the month
- Technical Paper on one product/ brand/ technology – around 1000 words
- 2 Product write-ups of 600 words each with a single image

**Cost = Rs. 45,000/- per month + GST as applicable**

#### **3. Package C**

- Header advert banner on Home page
- Technical paper on your product/ brand/ solution – around 1000 words
- Interview with company spokesperson (in one month)
- 3 Product write ups of 600 words each with a single image

**Cost = Rs. 65,000/- + GST as applicable**

\*Discounts possible for participation in 3 or more months